

# Privacy Policy for Elena ESSIG,

# Coach for Expatriates

### Introduction

Elena ESSIG is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and protect your data in compliance with applicable laws, including the French Data Protection Act (Loi Informatique et Libertés), the EU General Data Protection Regulation (GDPR), and relevant US privacy laws.

### 1. Data Controller

Elena ESSIG is the data controller responsible for your personal data. If you have any questions or concerns about this policy or your data, you can contact us at:

### Elena ESSIG

Email: hello@elenaessig.com

## 2. Hosting

#### Hosting Provider: <u>www.wix.com</u>

The website is hosted by Wix.com Ltd, which the European Commission considers as a country offering an adequate level of protection for the Personal Information of E.U. Member State residents.

Provider's Address: 66 AV DES CHAMPS ELYSEES 75008, PARIS 8 - FRANCE

### 3. Information We Collect

We may collect and process the following personal data:

- Contact Information: Name, email address, phone number.
- Session Data: Notes from coaching sessions, feedback, and progress reports.
- Usage Data: Information about how you use our website and services, including pages visited.

#### 4. How We Use Your Information

We use your personal data for the following purposes:



## **ELENA ESSIG**

- **Service Delivery:** To provide coaching services, schedule sessions, and communicate with you.
- Improvement of Services: To analyze and improve our services and website.
- Legal Obligations: To comply with legal requirements and regulatory obligations.
- **Marketing Communications:** With your consent, to send you newsletters and promotional materials.

## 5. Legal Basis for Processing

Our legal basis for processing your personal data includes:

- **Consent:** When you have given clear consent for us to process your personal data for specific purposes.
- **Contract:** The processing is necessary for a contract we have with you, or because you have asked us to take specific steps before entering into a contract.
- Legal Obligation: The processing is necessary for us to comply with the law.
- **Legitimate Interests:** The processing is necessary for our legitimate interests, provided your interests and fundamental rights do not override those interests.

## 6. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements.

## 7. Data Sharing and Transfers

We do not sell or rent your personal data. We may share your data with third parties under the following circumstances:

- Service Providers: We may share data with trusted service providers who assist us in operating our business, such as IT and marketing services, under strict confidentiality agreements.
- Legal Requirements: We may disclose your data to comply with legal obligations or to protect your vital interests.
- International Transfers: Your data may be transferred to and processed in countries outside of the European Economic Area (EEA) and the US. We ensure appropriate safeguards are in place to protect your data in these transfers.

## 8. Your Rights

You have the following rights regarding your personal data:



## ELENA ESSIG

- Access: You have the right to request access to your personal data.
- **Rectification:** You have the right to request the correction of inaccurate or incomplete data.
- **Erasure:** You have the right to request the deletion of your personal data under certain conditions.
- **Restriction:** You have the right to request the restriction of processing your personal data under certain conditions.
- **Portability:** You have the right to receive your personal data in a structured, commonly used, and machine-readable format and to have it transferred to another controller.
- **Objection:** You have the right to object to the processing of your personal data in certain circumstances.
- Withdraw Consent: You have the right to withdraw your consent at any time.

To exercise your rights, please contact us at hello@elenaessig.com.

## 9. Security

We implement appropriate technical and organizational measures to ensure the security of your personal data, including encryption, access controls, and secure storage.

## **10. Changes to This Policy**

We may update this Privacy Policy occasionally to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the new policy on our website.

## 11. Complaints

If you have any concerns about our use of your personal data, you can contact us at [Contact Email]. You also have the right to complain to the relevant data protection authority:

- France: Commission Nationale de l'Informatique et des Libertés (CNIL)
- EU: Your local data protection authority within the European Union
- US: Federal Trade Commission (FTC) or your state's Attorney General

By using our services, you agree to the terms of this Privacy Policy. Thank you for trusting Elena ESSIG with your personal data.

Last Updated: July, 21 2024